



**Stonehouse Announces October “We Care!” Campaign for Breast Cancer Awareness Month**

*For every vanity top purchased in October a donation will be made to Breast Cancer Research*

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**Florence, Ky.** [September 28, 2007] – Stonehouse Building Products, manufacturer of **Stonehouse® solid surface vanity tops**, announces it’s “**We Care!**” Campaign, beginning October 1 – 31, 2007. For every vanity top purchased during October 2007, Stonehouse will donate a portion of the proceeds to Breast Cancer Research.



Every three minutes, a woman is diagnosed with breast cancer. Breast cancer incidence in women has increased from 1 in 20 in 1960 to 1 in 8 today. In 2006 alone, 212,920 new cases of invasive breast cancer were reported.

The five year survival rate has improved to 90%. The survival rates will continue to improve through early detection, improved awareness and more research. Mammograms are among the best early detection methods, yet 13 million U.S. women 40 years of age or older have never had a mammogram.

The National Cancer Institute and U.S. Department of Health and Human Services recommend that women in their forties and older have mammograms every one to two years. A complete early detection plan also includes regular clinical breast examinations by a trained medical professional. Monthly breast self-exams are also suggested.

At Stonehouse, we care! That is why during Breast Cancer Awareness month, for every Solid Surface vanity top Stonehouse sells, we will donate a portion of the proceeds to Breast Cancer Research. We encourage all women and their families to become educated about breast cancer and know the facts.

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Stonehouse offers three programs: QuickShip, Custom and Custom+ designed to meet the needs of every consumer who is in the market to upgrade an existing or build a new bath. **QuickShip** tops ship in five days with an estimated time of arrival of seven days. QuickShip tops are standard sized vanity tops which are: 19 or 22 inches in depth; 25, 31, 37, 43, 49 or 61 inches in length; recessed oval bowl; center bowl location; integral backsplash; four inch faucet drill; and bowl color the same as the top or white, or bone. **Custom** tops ship in 19 days with an estimated time of delivery of 21 days. Custom tops are tops that do not fall into a standard size program and have depths of 19 or 22 inches, any length up to 132 inches, and any bowl style and color combination. The **Custom+** tops will ship in 26 days with an estimated time of delivery of 28 days. A Custom+ top can have any length and it can also have special cuts, angles and radiuses. All vanity tops are shipped on time or they are free!

Stonehouse vanity tops are sold at nationally at Lowe's stores, Ferguson's, Do-It Best, Carter Lumber, Modern Building Supply and K&B showrooms. For a location nearest you, visit [www.stonehousesurfaces.com](http://www.stonehousesurfaces.com).

For more information on the On Time or Free program or any Stonehouse products, visit the Stonehouse Building Products website at [www.stonehousesurfaces.com](http://www.stonehousesurfaces.com) or contact our Customer Service department at 859-980-1040 or email [customerservice@stonehousebuildingproducts.com](mailto:customerservice@stonehousebuildingproducts.com).

Customer Service is available Monday through Friday, 8:30 a.m. to 5:30 p.m. Eastern Standard Time.

### **About Stonehouse Building Products**

Stonehouse Building Products, headquartered in Florence, Ky., manufactures high quality solid surface vanity tops for home bathrooms. Stonehouse utilizes a proprietary production process, Cermaxx® ceramic composite technology, to create custom vanity tops that offer all the luxury and durability of conventional solid surface materials at significant cost savings to the consumer. From its state of the art manufacturing facility, Stonehouse distributes its products to retail outlets across the country. For more information, visit the company web site at [www.stonehousesurfaces.com](http://www.stonehousesurfaces.com).

To learn more about breast cancer and breast cancer prevention visit the following websites:

Breast Cancer.org – [www.breastcancer.org](http://www.breastcancer.org)

National Breast Cancer Foundation – [www.nationalbreastcancer.org](http://www.nationalbreastcancer.org)

National Breast Cancer Awareness Month – [www.nbcam.org](http://www.nbcam.org)